SWINDON IS ONE OF THE UK’S FASTEST GROWING TOWNS BOTH IN ECONOMIC AND RESIDENT NUMBERS, IDEALLY LOCATED WITHIN AN HOUR OF LONDON HEATHROW AND BRISTOL AIRPORTS AND 70 MINUTES FROM SOUTHAMPTON PORT, MANY GLOBAL BUSINESS BRANDS CHOOSE TO LOCATE HERE.

The town centre is undergoing a £0.5 billion transformation programme including additional employment, residential, retail and leisure opportunities. The creation of 13,000 new homes over the next 8 years is predicted to raise the current 217,000 population by 22% by 2031, making Swindon one of the fastest growing towns in the country.

Swindon employers have access to some of the country’s highest skilled and most productive workforce and with excellent transport links, that means a further 1.9 million people are within 1 hour’s drive from the Borough.
Swindon has a sweater network of over 9,110 companies, including a significant number of manufacturers, with European and national headquarters, such as Bosch Scholtes, MINI, Wasdell Group, Storehouse of the UK Manufacturing, Digital Technology, Financial and Professional Services and Life Sciences and Health. The Research Councils UK, a non-departmental body, is responsible for funding and coordinating academic and industrial research. Combined, the Research Councils UK create over 2,750 square feet of manufacturing/distribution space within the New Town Centre Investment. With 176,400 ft² of business incubation and office/light industrial units, housed within a unique railway heritage building for digital technology companies. And Symmetry Park offering 1 million square feet of manufacturing/distribution space. With thousands of innovative entrepreneurs, micros and SMEs complement this strong business cluster, with more bringing brand new products to market in numerous sectors. Swindon’s business cluster covers a rich variety of companies from all industries, with particular strengths in Automotive Manufacturing, Digital Technology, Financial and Professional Services and Life Sciences and Health.

The Home of Honda R&D Europe (UK) Ltd

Swindon is proud to be home to one of Honda’s globally integreated car manufacturing facility. Honda has invested over £1.5 billion in the Swindon production hub, where the Honda Civic and the Civic Type R models are produced. Honda has the capacity to produce over 160,000 cars per year at which 80% are exported globally, including North America and Japan. Honda has invested over £1.3 billion in the Swindon production hub where the Honda Civic and the Civic Type R are produced. With its head office in Swindon, Great Western Railway is planning a fleet upgrade, bringing better connectivity, more seats within an hour of the town and new Intercity Express Trains, part of a fleet upgrade rail investment in the UK. Today the Great Western is undergoing the biggest investment since Brunel with the electrification of the line through the town and new Intercity Express Trains, part of a fleet upgrade meaning it will have the most modern trains fleet in the UK. The huge investment in the infrastructure, including £6.7 billion in the new train fleet, brings better connectivity, more seats and more trains making Swindon even more accessible and attractive to commuters.

The Business and Economy team offers an extensive, confidential, tailored soft landing package to companies interested in relocating and growing within Swindon, this could include:

- Tailored workforce searches and business attraction with all major commercial agents.
- Business support, including through Swindon and Wiltshire Growth Hub and tailored support for high-growth companies.
- Legal advice and relationships e.g. with planning, transport and environmental health.
- Unique recruitment, apprenticeship and skills support from the Swindon and Wiltshire Higher Futures team, with links to a recruitment agency group, local schools, colleges and universities.
- Local business networking opportunities including with over 650 Swift on Swindon Ambassadors.
- Introductions to the Department for International Trade to support Foreign Direct Investment into the UK e.g. with advice on VAT, Tax Credits, finance and taxation, company set-up, structures and exporting.

A VIBRANT NETWORK OF OVER 9,110 COMPANIES

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